



outdoor advertising | paper maps | web promotion

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Area Installed: **Barrie**

Locations Promised: **35** Locations Installed: **40**

**Sept 15, 2015 - 2017**

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### **Metal Map Locations & Paper Map Distribution**

#### **Restaurants (9)**

Tim Hortons (Barrie View Drive)  
Wimpy's Diner (Dunlop Street W)  
Kelsey's (Bayfield Street)  
Montana's (Barrie View Drive)  
Sigrid's Café (Ross Street)  
Midway Diner (Bradford Street)  
The Penalty Box (Bayview Road)  
Swiss Chalet (Barrie View Drive)  
Noble Cuisine (Fairview Drive)

#### **Services and Shopping (19)**

Royal LePage (Lakeshore Drive)  
Cheques 4 Cash (Dunlop Street W)  
OPP Station (Hwy 400/Rose Street)  
Marshall Insurance (Burton Avenue)  
2 x Deluxe Taxi (Bayfield Street)  
Heidi's RV Superstore (Hawkestone)  
3 x 400 Flea Market (Hwy 400)  
Computer Elite (Hwy 11 North)  
Jean's Variety (Burton Avenue)  
Old Time Confections (Bayfield Street)  
Old Time Confections (Commerce Drive)  
Cartridge Specialties (Commerce Drive)  
Springwater Garden (Phelpston/27)  
Farm Business Consultants (Bayview Dr)  
SPCA (Patterson Road)  
Crossfit Resurrection (Bayview Drive)

#### **Accommodations and Attractions (3)**

Elmvale Zoo (Hwy 27)  
Heidi's Campsite (Hawkestone)  
Blue Mountain Go Karts (Collingwood)

#### **Automotive (9)**

Petro Canada (Blake Street)  
Petro Canada (Bayfield Street)  
Petro Canada (Hwy 90)  
Pioneer Gas (Yonge Street)  
Husky (Midhurst)  
Rads Plus (Dunlop Street W)  
Tire Depot (Anne Street South)  
Right Track Auto (Huron Road)  
High Tech Tint Plus (Welham Road)

#### **Paper Maps (30,000)**

5,000 Circulated – Barrie Advance  
September 17, 2015

25,000 to metal map locations and  
advertisers