



outdoor advertising | paper maps | web promotion

Area Installed: **Barrie**

Locations Installed: **36**

August 2018 - 2020

The Local Directory advertising program combines traditional print advertising along with web technology that caters to any demographic

Restaurants (7)

Tim Horton's – Barrie View Drive
Wimpy's Diner – Dunlop Street West
Montana's – Barrie View Drive
Sigrid's Café – Ross Street
The Penalty Box – Bayview Road
Swiss Chalet/Harvey's – Barrie View Drive
The Dragon Restaurant – Essa Road

Accommodations and Attractions (3)

Elmvale Zoo – Hwy 27
Heidi's Campsite – Hawkestone (Hwy 11)
Blue Mountain Go Karts – Collingwood

Automotive (8)

Oasis Autocare – Yonge Street
Petro Canada – Blake Street
Petro Canada – Dunlop Street W/Ferndale Drive
Husky Gas – Hwy 27 (Midhurst)
Rads Plus – Dunlop Street W
Tire Depot – Anne Street S
Right Track Auto/Top Dog K9 – Huronia Road
High Tech Tint Plus – Welham Road

Services and Shopping (18)

Cheques 4 Cash – Dunlop Street West
OPP Station – Hwy 400 & Rose Street
Marshall Insurance – Burton Avenue
Deluxe Taxi – Bayfield Street
Heidi's RV Superstore – Hawkestone (Hwy 11)
3 x 400 Market – Industrial Road (Innisfil)
Computer Elite – Oro (Hwy 11)
Jean's Variety – Burton Avenue
Cartridge Specialties – Commerce Drive
3 x Barrie Machine & Welding – Vespra Street
Springwater Garden – Hwy 27 (Phelpston)
Farm Business Consultants – Bayview Drive
OSPCA Neuter Clinic – Patterson Road
Mike the Mattress Guy – Mapleview Drive West

Paper Maps (35,000)

10,000 - Barrie Advance – August 9, 2018
25,000 – 70+ High traffic locations

Web and Mobile Sites

All advertisers listed on website for full 2-year cycle with 400+ advertisers in 8 Ontario communities - www.localdirectorymaps.com